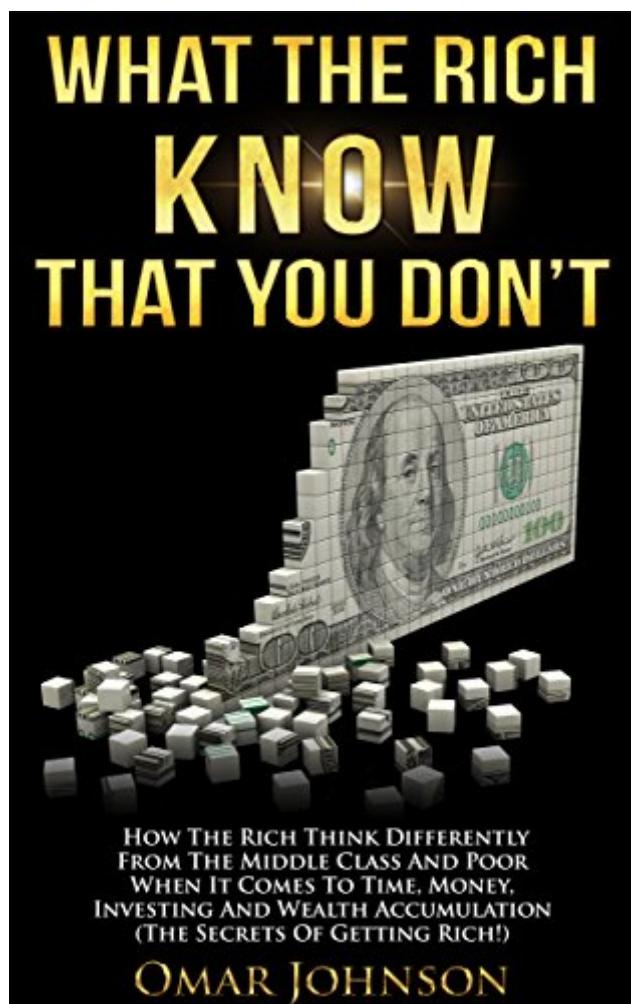


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# What The Rich Know That You Don't: How The Rich Think Differently From The Middle Class And Poor When It Comes To Time, Money, Investing And Wealth Accumulation (The Secrets Of Getting Rich!)





## Synopsis

There is an ever widening wealth gap between the rich and the middle class and poor. In fact, this wealth gap is so wide that according to statistics almost half the world's wealth is owned by just 1% of the population. The rich are indeed getting richer while the middle class and the poor are being left behind. Are the rich just luckier and more fortunate than the middle class and the poor? Does their genetic make-up consist of a "rich" gene and is this the reason why they are able to obtain wealth? Well, if you believe that then you might as well believe in the tooth fairy and Santa Claus. Of course there are some rich people that have inherited their wealth and yes some have been born with a silver spoon in their mouth. But a majority became rich because they had specific knowledge of the principles and strategies that pertain to wealth creation and wealth preservation. They then put forth a plan based on this knowledge and simply executed. This is how they became rich. The middle class and the poor are not privy to this type of information so they remain clueless on how to create and maintain wealth until now. In his book entitled *What the Rich Know That You Don't* author and serial entrepreneur Omar Johnson explains in detail the principles, habits and strategies of the rich and how they think and act differently from the middle class and poor when it comes to time, money, investing and wealth accumulation. Beware! This is not a book about getting rich by: Cutting up your credit cards, Living below your means, Getting rid of your premium cable channels and Netflix, Getting a great paying job, Eliminating drinking coffee at Starbucks, Living a Spartan like existence. This book contains information on how to get rich and stay rich by understanding and applying the wealth principles and the wealth strategies of the rich! Tags: how to be rich, how to be wealthy, secrets of the rich, investing, wealth creation, financial literacy, financial education, financial freedom, personal finance, how rich people think, investing for beginners, millionaire, how to be a millionaire, think rich, grow rich

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## **Customer Reviews**

I'm really impressed with the amount of tips that this guide book has. I think this book will really be helpful for us. Want to recommend to all my friends and family members. It is indeed a good read and I highly recommend this book to everyone. It's really worth spending my money and time on this book. It is easy to read and understand, which belies the underlying complexity of the material and is a testament to the skills of the author.

A very informational book complete with so much good advice. The thing I like best is that the book includes so much business information that you need to know, that you may not have known, which isn't common knowledge. He helps you to become more financially literate by sharing his knowledge about business and the secrets of the rich. I also liked that it was easy to read and understand.

I super love this book. This is a very nice read. It changes your perspective in life specially the way you think about financial stuff. Most of the topics inside this book made sense and it was quite an eye-opener. I've learned a lot of financial terms here which I honestly don't know before. This book will show you how rich people seems to maintain their status and how even those poor people who became successful in life too. It'll teach you what and how your views in life should be changed and what are the things you need to start focusing on. Very inspirational and informative.

I like best is that the book includes so much business information that you need to know, that you may not have known, which isn't common knowledge. He helps you to become more financially

literate by sharing his knowledge about business and the secrets of the rich. I also liked that it was easy to read.

Such a very informing and impressive book! A well researched and proven method of contrarian investing. It shows you how to embrace, and not fear, a market crash with the goal of buying low and selling high, which few investors accomplish. It's really worth purchasing book for all planning in investing!

Book was a good read. My problem is the first premise, that it's not necessary to live below your means, Author claims this enforces a scarcity mentality. I disagree. Excess cash is a sign of prosperity, not scarcity.

Everyone is out for the next get rich quick plan, that is poverty mindset talking. If you're serious about creating wealth, self development is crucial. No single book can make you wealthy, but Omar Johnson lays down the basics to make money work for you.

It was good but didn't have all the answers

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